

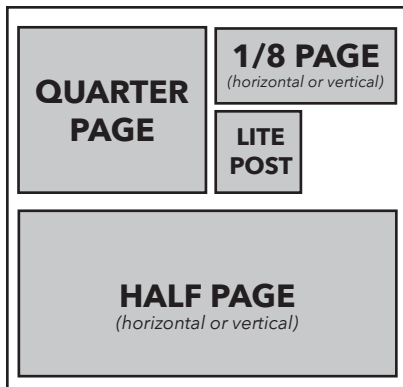
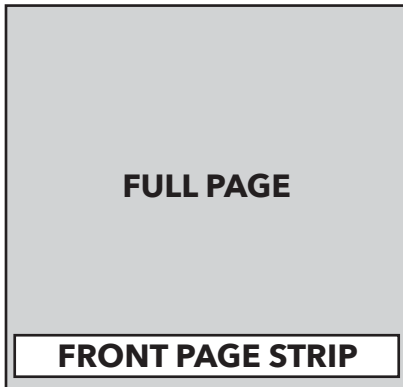
Eastern Shore Post

P.O. Box 517, Onley, VA 23418

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ads@easternshorepost.com (Troy Justis) for Display Ads, Postcards and Real Estate

ryan@easternshorepost.com (Ryan Webb) for Classifieds, Legals and Obits



DISPLAY AD RATES

AD Size	Square Inches	Size Dimensions	ES First* (monthly)	ES Post* (weekly)
FULL PAGE	104	10.4" w x 10" h	\$440	\$700
HALF PAGE	51	5.1" w x 10" h or 10.4" w x 5" h	\$330	\$425
QUARTER PAGE	25.5	5.1" w x 5" h	\$220	\$260
1/8 PAGE	12.5	2.5" w x 5" h or 5.1" w x 2.5" h	\$110	\$145
LITE POST	6.25	2.5" w x 2.5" h	n/a	\$86
FRONT PAGE STRIP (bottom)	13.75	10" w x 1.375" h	n/a	\$350

* Frequency Discounts Available as well as ES First/ES Post Combo Rates

- All price quotes are net
- Submitted artwork must be to scale in a minimum of 300 dpi in CMYK only. Preferred file format is .pdf with fonts and high resolution images embedded.

CLASSIFIED ADS

Line Ad	\$3.00 per line, \$15 minimum
Boxed Ad	\$20 per column inch
Til Sold	\$40 (no photo) \$55 (with photo) \$15 per additional photo
Announcements	\$35 (no photo) \$50 (with photo)
Blind PO Box	ad cost plus \$10
Obits with photo per inch	\$50 minimum add \$25 \$15.50
Legals	\$20 per boxed inch

"POST CARD" ADS

3.353" wide x 1.5" high

\$50 per week

4-week special - \$35 per week (\$140)

REAL ESTATE PAGE

3" wide x 4" deep (with picture) \$90

FRONT PAGE STICKER
3" X 3" • 12,000 MINIMUM
Call for price

INSERTS
PRICE PER 1,000 • 5,000 MINIMUM
Single sheet \$60
4-20 pages \$85
24-32 pages \$100
32 and up call for price